

— MEDIA KIT 2026

Adriano Dias

 @adrianodias

Advertising professional, entrepreneur, traveler and content creator.



BUSINESS



EXPERIENCES



CONNECTIONS



INSPIRATION



Adriano Dias



About **Adriano Dias**

Advertising professional, strategist and a true lover of great experiences. My goal is to share the best experiences around the world, always exploring new destinations alongside my wife, Nanda. Whether discovering the richness of local cuisine, reviewing the comfort and excellence of hotels and inns, or living unique events, I bring the sharp eye of someone who understands communication and audiovisual quality. Through cinematic productions and immersive storytelling, I show that travel is much more than reaching a destination: it's about the art of living well.

PLACES I'VE BEEN



— ADRIANO & NANDA

Always together

I never travel alone: every trip is with Nanda, my wife. That means every partnership gets two voices, two perspectives and a couple's real experience, published on my profile and on our joint profile, @diaspelomundoo.



@diaspelomundoo

Dias Pelo Mundo | Life & Travel

146

POSTS

1.552

FOLLOWERS

2

VOICES

"The plan: leave it all and live around the world. The start: documenting everything here." 🌍✈️

 [See our couple profile](#)



Couple content

Connects with couples and families, the audience that travels and books stays the most.



Two profiles, one delivery

Collab on @adrianoarias and @diaspelomundoo to expand reach.

— INSTAGRAM @ADRIANOADIAS

Numbers that connect

Last updated: December 2025

110_K



FOLLOWERS

6.8 %



AVERAGE ENGAGEMENT

2.9 million



IMPRESSIONS IN 30 DAYS

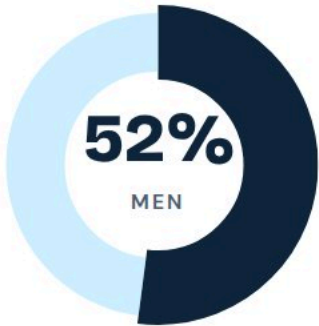
780_K



ACCOUNTS REACHED IN 30 DAYS

Who follows me

GENDER



52% Men

48% Women

An ideal balance for travel and lifestyle campaigns.

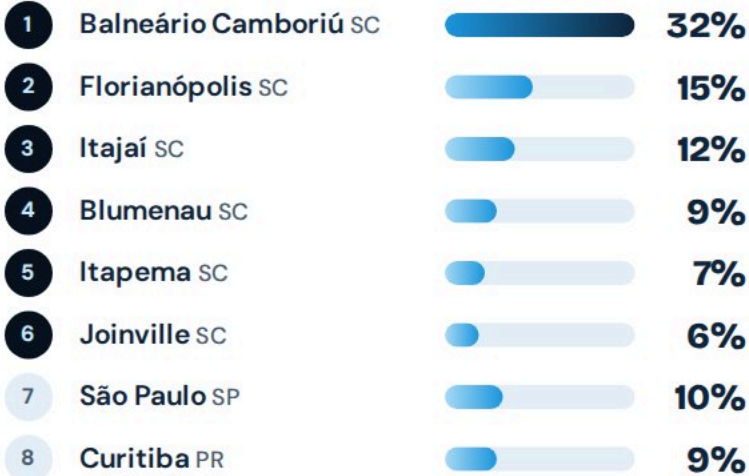
AGE RANGE



75% aged 25 to 44: an audience with decision-making and purchasing power.

TOP CITIES

Strong focus on Santa Catarina, Brazil



Who I speak to

“

Real people for real people.

My content is made by real people for real people. I connect with couples and families who built their journeys through hard work and now value investing in the best life has to offer.

I speak to entrepreneurs and people with solid principles, who value family, effort and freedom, and who look for honest inspiration for their trips, moments at the table and where to stay.

My focus is to deliver a sharp eye and top-quality aesthetics, always with the lightness, closeness and humility of someone who shares life as it is.

The audience that connects with me

- ✓ Couples and families
- ✓ Entrepreneurs
- ✓ People with solid principles
- ✓ Those who value great trips and stays
- ✓ Lovers of food, experiences and lifestyle
- ✓ Those who want quality, honest content



TRAVEL



FOOD



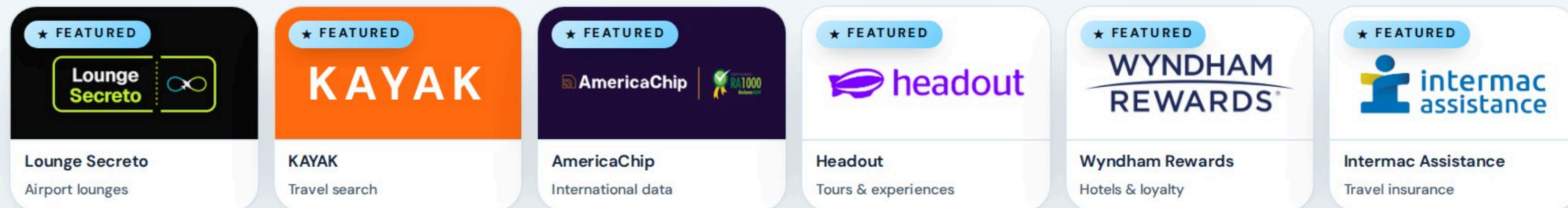
HOSPITALITY



LIFESTYLE

— PARTNERSHIPS AND PAST WORK

Brands that trusted me



ALSO TRUSTED ME



... among others.

— CONTENT THAT SPARKS DESIRE • DELIVERY THAT DRIVES RESULTS

What I deliver



Strategic Reels

Scripted, shot and edited with dynamic captions, designed to spark desire.



Professional photos

Cinematic images ready for social media, website and ads.



Aerial shots

Drone footage that showcases the property, scenery and location.



Behind the scenes & cuts

Organized extra footage for your team to use as you like.

Transparency in every delivery.

See real examples of Reels, photos and aerial shots on Drive.

See examples →

Shall we create together?

Adriano Dias



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INSTAGRAM

@adrianoadias



OUR COUPLE INSTAGRAM